

SMARTER FABRICATION

India's only U.S. Patented, water-cooled.....

PLAZMA
Cutting thru to U

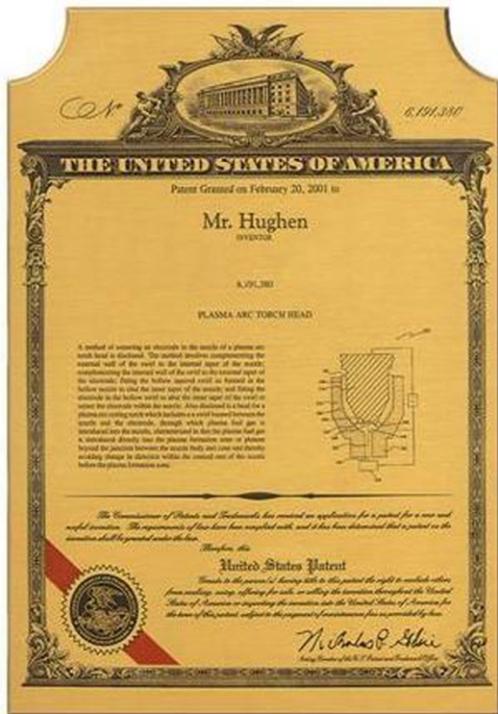
Dedicated to over 600 repeat plazma users

Universal cutters (100% duty cycle)
C3 Hand cutter, Trolley cutters,
Magnetic Template Profile Cutters,
SPM's

Vol: July 2007



REWRITING THE RULE BOOK FOR FABRICATION.....



PERSONAL NOTE FROM M.D.'S DESK

This special edition of our monthly Newsletter is dedicated to over a thousand Plasma Cutting customers in India and abroad. On behalf of the youthful dynamism of the entire Pune based Plazma team, I thank you all for trusting Plazma's patented technology. An extra special note of gratitude is justly due to over six hundred customers who trusted us by placing repeat orders. Big or small, the harsh and unforgiving Indian Fabrication shop, was the crucible that forged our award winning designs. It has been a mutually rewarding journey. The cost efficiency of Plazma's technology is best exemplified by your growth. We congratulate your success and hope we can still mentor your 'maximized' profit output as we have been privileged to do over fifteen years.

ON TIME 'CUSTOMER CENTRIC' TECHNICAL SUPPORT

Service Centres in cities like Bangalore, Baroda and Hyderabad will provide technical support to Plazma equipment users. In this IT driven age, each customer...big or small...will benefit from our interactive service-support initiatives. You can access our service support teams via the Net or personally. This will reduce service related issues and

'downtime'. Every customer should be connected to our Service Support Centres. We invite you to become partners in this journey.....

BREAKING NEWS

Plazma's square edged cut is something we offer each and every plazma user today. Options have been structured to optimize maximum benefits to the fabrication sector. We are willing to discuss the advantages of 'buyback' of your old equipment with our latest designs. Naturally, the cost benefits of such an exchange can not but be appreciated. But we intend scaling this a step further. Contact our Service cell and keep pace with the latest

ADVANCED PLAZMA CUTTING MACHINES



Redesigned heavyduty transformers to optimize cost-cutting efficiencies. The superlative advantages of water cooled torches for dross free cutting. The new generation Pieta torches with longer-life spares and indestructible stainless steel body

SPURIOUS CONSUMABLES

We have initiated legal measures to combat infringements of our Patents. Spurious consumables damage machines and affect cut quality. Even our consumables are manufactured by the most advanced automats. This ensures quality control parameters that affect the life of your consumables and machine.

TRAINING SCHOOL

Plazma has expanded into a 'State of the Art Facility' which will match ISO 9000 certification standards. As a special gesture to the Fabrication Sector, we have initiated a training program for all Plazma customers. You are invited to send your operators for training that will increase your production output. **This is the first of its kind in India.**



COST-CONSCIOUS ADVANTAGES

Plazma's patented torches are more efficient and longer lasting.
Exerts negligible stress on cut edges.
Versatile and unsurpassable high speed performances.
Dross free weld ability with laser-like edges that eliminates post cutting grinding.
Enhanced consumable durability. Reduces costs and increases profits.
Simplified heavy duty robust power source

**THE CHOICE IS YOURS AND IT IS CLEAR.
OUR DESIGNS DELIVER ENHANCED BOTTOM LINE
EFFICIENCIES....**



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